

Raise Your PROFESSIONAL PROFILE

Building Officials are vital to the construction industry and public safety yet many Ontarians are unaware that the profession exists. Raise your profile and help us shine the light on the role of our profession in the building of safe, sustainable and accessible communities.

Tell Your (Our) Story Consistently

Branding is the most misunderstood concept in all of marketing. It is not a logo, website, or PR. Our professional brand is the consistent, authentic story we tell the world about who we are, what we do, and why it matters. Use the following as a resource to tell our story when you need to make the case for Building Officials with your employers, your industry, peers or the public.

Showcase the valuable economic impact of Building Officials in Ontario

Building Officials generate municipal revenue

\$38.5Billion [Construction value in Ontario in 2017]

100,000 Housing Starts in 2017

444+ Municipalities

Explain the role of Building Officials in plain language. Stretch beyond the technical and showcase our problem solving and collaborative skills too.

The role of Building Officials

Working as a Building Official is about making sure homes, buildings and structures in our communities meet the provincial building code and are built right. This means examining and inspecting building construction and interpreting and applying the Ontario Building code. As a Building Official,

you'll work at a municipality and play a vital role collaborating with engineers, architects, contractors, developers and home owners in the planning, building and growing of communities.

Let's tell new recruits (and the world) why we love being Building Officials.

What makes this career great

Challenging/interesting job.

Solve new problems every day.

Opportunities for learning and rapid career growth.

Good salary, benefits.

Working in communities

Making a difference – see personal impact on community growth.

Lots of available jobs.

Help new recruits understand that while many Building Officials have a technical background, this is not a prerequisite. Attention to detail, a positive attitude, a willingness to learn and excellent communication skills are also highly valued by municipal employers.

Requirements: What Building Departments are looking for in new hires.

The good news: Building Official training and certification offered by the OBOA will teach you everything you need to know to succeed at the job. But there are a few skills that you

should have from the get go:

You're a friendly person who values customers and takes absolute pride in everything you do.

You've got the right attitude, a willingness to learn and understand that work is easier – and problems are solved more quickly – with teamwork.

You have a post-secondary school degree or diploma and an interest in the construction industry.

Help the building industry understand the merits of being an OBOA member.

The OBOA: Grow your career, network and stay informed

Municipal employers know and trust our designation. OBOA members are among the world's most qualified and most sought-after building code experts and are respected across the building industry.

A powerful presence within the profession, the OBOA inspires members and the building industry to make a positive impact on community growth. Members get instant access to certification, career advice, nation-wide job boards, mentorship, professional development, free resources, building code insights, advocacy, networking, fun events and more.

